

## Alcohol Programme Board

### SDG 2 : Availability

Activity Area	Impact	Current Activity	Time Frame	Cost Impact	Leads	Identified KPIs and Progress
<b>1. Reducing Alcohol Sales</b>						
Statement of Licensing Policy	Cumulative Impact Zone Special policies Special Stress Area Matrix	Reports to Licensing Committee following Scrutiny exercise on alcohol. New Public Health Alcohol Licensing Framework. Revised policy published and on website.	Agreed at Full Council 24 March 2016	Existing budget	Jim Whitelegg, Public Health Licensing Manager	Revision of SoLP within 5 years
Safeguarding Initiatives in Night Time Economy	Raise funds for taxi marshalling, noise services, pastors, safe space, beach patrols, policing	Workshop held on 21 February 2017. Actions from that likely to be included in the Community Safety Strategy for the next three years. There will be a	Ongoing		Jo Player, Joint Acting Head of Regulatory Services Ch/Insp Chris Veale, Sussex Police.	Update Licensing Committee on any progress

		<p>section on “Keeping the Night Time Economy Safe” in Strategy.</p> <p>Governance to sit with the Safe in the City Board.</p>				
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High ABV beer and cider SOS	Reduce strength of larger and cider and street drinking	<p>Sensible on Strength accredited off licence scheme, remove super strength (&gt;6% ABV)</p> <p>Challenges, refusals, policy and CCTV.</p> <p>Current hotspots are regularly e-mailed by Sx Police.</p> <p>Monthly mtgs.</p>	Ongoing	Within existing budget	<p>Sarah Cornell, Snr Licensing Officer</p> <p>Donna Lynsdale, Fair Trading Officer</p>	<p>Membership = 163</p> <p>SOS website</p> <p>Further 39 stopped selling but not joined scheme.</p>
Work with students	Freshers (liaison) Advice Safe Space (YMCA)	Work finished for this academic year. Will commence again in Sept, when further			<p>Jim Whitelegg, Public Health Licensing</p>	<p>Work with Universities: meeting with Freshers events</p>

		update will be given. Figures for Events were down on previous years and there has been a dramatic drop since first started 6 years ago – from 5,000 events to a maximum of 1,000. This year will again encourage non-alcohol lead programme for both Universities.			Manager	organisations and universities to discuss programmes for this year.
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<b>2. Inclusion and engagement</b>						
Licensing Strategy Group	Developing licensing policy	Meeting of LATs, residents associations, licensees, licensees association, Police, BCRP, Fire Service,	Every three months. Last meeting was held on 22 January 2018.	Existing budget	Jim Whitelegg, Licensing Manager Jo Player, Joint Acting	None

		legal services.			Head of Regulatory Services	
Meeting and LATs	Developing licensing policy. Addressing alcohol offending and nuisance.	Meeting on request	Ongoing	Existing budget	Jo Player, Joint Acting Head of Regulatory Services Jim Whitelegg, Public Health Licensing Manager	LATs: Chairs, Moulsecomb, FBRA, BARG, Central Hove, London Road, West Hill Community Association, St James's Street and others
Public Register	Searchable Register	Weekly list to Councillors and key officers.	Weekly Ongoing and updated.	Existing budget	Licensing Technical Support. Sarah Cornell, Snr Licensing Officer	
<b>Activity Area</b>	<b>Impact</b>	<b>Current Activity</b>	<b>Time Frame</b>	<b>Cost Impact</b>	<b>Leads</b>	<b>Identified KPIs and Progress</b>

3. Responsibility Deal/Existing Licensing Enforcement						
Risk based inspection programme	Compliance (Licensing Act 2003)	Prioritised inspections focussed on key issues (e.g. irresponsible promotions and age restricted sales). Proactive inspections for every New, DPS and Transfer application plus inspections as a result of complaints or intel.	Ongoing	Existing budget	Jim Whitelegg, Public Health & Licensing Manager	Ongoing
Test purchase operations	Reduced underage sales	Police led / Trading Standards 15/06/2017 9 tested, 5 failed (off licences)	Ongoing	Police budget	Sussex Police Jo Player, Trading Standards Manager	<u>5.5.16</u> 8 tested 2 failed <u>9.11.16</u> 8 tested 4 failed <u>Dates 2017/18</u> <u>15/06/2017</u> 9 tested

						<p>5 failed 25/10/2017 9 tested 0 failed</p> <p>Next date 12/02/2018</p>
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Business support (training)	Reduced underage sales	Training programmes	Ongoing	Existing budget	<p>Donna Lynsdale, Fair Trading Officer</p> <p>Jo Player, Trading Standards Manager</p>	<p>Since 1.4.16 125 premises 337 trained 665 visits</p> <p>Since 1.4.17 87 premises 256 trained 725 visits</p>

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