

BRIGHTON & HOVE CITY COUNCIL

CULTURE, RECREATION & TOURISM COMMITTEE

5.00PM – 13 JUNE 2007

HOVE TOWN HALL

MINUTES

Present: Councillor Smith (Chairman); Councillors, Mrs Brown, Davis (Opposition Spokesperson), Mrs Drake, Kemble, Kennedy, Marsh, Older (Deputy Chairman), West.

Also present: Councillor Mitchell (Leader of the Opposition).

PART ONE

ACTION

1. PROCEDURAL BUSINESS

1A Declarations of Substitutes

1.1 There were no declarations of substitutes.

1B Declarations of Interest

1.2 Councillor Davis declared an interest in item 7 referring to the creative industry sector, as she is a Trustee of the Lighthouse.

1C Exclusion of Press and Public

1.3 The Committee considered whether the press and public should be excluded from the meeting during the consideration of any items contained in the agenda, having regard to the nature of the business to be transacted and the nature of the proceedings and the likelihood as to whether, if members of the press and public were present, there would be disclosure to them of confidential or exempt information as defined in Schedule 12A, Part 5A, Section 100A(4) or 100 1 of the Local Government Act 1972 (as amended).

1.4 **RESOLVED** - That the press and public be not excluded from the meeting.

2. MINUTES OF THE MEETING HELD ON 28 MARCH 2007

- 2.1 **RESOLVED** – That the minutes of the meeting held on 28 March 2007 be approved and signed by the Chairman.

3. CALL OVER

- 3.1 It was agreed to discuss all items on the agenda.

4. CHAIRMAN'S COMMUNICATIONS

- 4.1 The Chairman welcomed the members to the first meeting of the Culture, Recreation & Tourism Committee and indicated he was looking forward to working with all the members and officers involved with it.

- 4.2 Cllr West requested that future committee meetings take place in committee rooms 2 and 3 at Brighton Town Hall. This request was seconded by other members of the committee. The Chairman indicated he would see what could be done.

Chairman
Committee
Administrator

5. PUBLIC QUESTIONS

- 5.1 There were no public questions.

6. OVERVIEW AND PRESENTATION OF SERVICES COVERED BY THE COMMITTEE & TERMS OF REFERENCE FOR THE NEW CULTURE, RECREATION & TOURISM COMMITTEE

- 6.1 The Committee considered a joint report of the Acting Director of Cultural Services and the Director of Environment, informing them of the terms of reference for the new Culture, Recreation & Tourism Committee and introducing the range of services that will be reporting to this committee (see minute book).

- 6.2 Cllr West welcomed the fact that this committee was formed. He thought, however, that the Cultural Services divisions of the Economic Development & Regeneration and Major projects should also report to this committee as well as to the Major Projects Sub-Committee and the Policy & Resources Committee.

- 6.3 Cllr West also enquired whether Sports & Leisure, currently in a different directorate, would eventually come under the Cultural department. Members thought this separation from Cultural services was confusing.

- 6.4 The Director of Environment clarified that committees are not set up to reflect directorates and that even the major projects are split into different directorates. She also explained it was important to understand that sports are

under the Environment department as it involves the issue of grounds maintenance.

- 6.5 The Chairman enquired whether major projects relating to tourism would be reporting to this committee at all. Cllr West also requested that information reports relating to cultural services be brought to this committee.
- 6.6 Cllr Mitchell alerted the members to the fact that, since this is a decision-making committee, it should not accept information report for noting only.
- 6.7 Cllr Kennedy expressed her hope that support from the city council would continue to be provided for the Brighton & Hove Arts Commission. She also took the opportunity to register her disappointment that funding had not been allocated this year to the Brighton Hip Hop Festival from the Arts Council South East.
- 6.8 The Head of Arts & Creative Industries indicated that she had also made this view known to the Arts Council. From a city council perspective, officers were continuing to work with the Hip Hop Festival, in order to deliver some events during the year, to keep their profile alive.
- 6.9 **RESOLVED** – (1) That the terms of reference for this Committee as detailed in para 3.6 of the report and agreed at full Council on 24 May 2007 be noted.
- (2) The profiles and key areas of work for the next 12 months for those council services reporting to this Committee as detailed in Annex A be noted.

Scott
Marshall

7. **TOURISM STRATEGY AND ARTS & CREATIVE INDUSTRIES STRATEGY AND MUSEUMS FORWARD PLAN REFRESH**

- 7.1 The Committee considered a report setting out a timetable and process for a proposed refresh of a number of existing strategies and plans. The report also included the 2004 Tourism Strategy, the 2001 Arts and Creative Industries Strategy and the Museums Forward Plan (see minute book).
- 7.2 Cllr West expressed his concerns about the figures the administration suggests for the review of all these strategies/plans. The Chairman indicated that he is happy to take the advice of the officers, who would know more about what costs are involved.

- 7.3 The Head of Arts & Creative Industries brought to the attention of members that, in terms of the budget, there was another level of funding, such as support and staffing work, which had not been fully detailed in this report. Additionally, there were another two pieces of research currently in the process of being commissioned which would provide an additional layer of information for this process.
- 7.4 Cllr Marsh would like the consultation on these projects widened to include other members, service users and those hard to reach sections of the community.
- 7.5 The Head of Tourism explained that they will be able to reach a broader range of the community and organisations thorough the various stages of the consultation. The Chairman also indicated that he intends to have seminars and tours for all the members and that the officers would organise that and contact the members in due course. All officers
- 7.6 **RESOLVED** – (1) That a refresh of the 2004 Tourism Strategy, the 2001 Creative Industries Strategy and the Museums Forward Plan to cover the period 2008-2012 be agreed. Adam Bates
- (2) That a closer combination of the previously separate strategies for Tourism and Arts & Creative Industries be agreed and it be ensured that the Museums Forward Plan takes account of the Tourism and Arts and Creative Industries strategies and vice-versa.
- (3) That it be agreed to work with the Brighton and Hove Arts Commission, Creative Brighton and the Economic Partnership on these refreshed strategies.
- (4) That it be agreed to bring the refreshed strategies and plan back to the Culture, Recreation and Tourism Committee for its endorsement.
- 8. NEW HISTORICAL RECORD OFFICE AND RESOURCE CENTRE PROJECT WITH EAST SUSSEX COUNTY COUNCIL (UPDATE)**
- 8.1 The Committee considered a report updating members on progress on the proposal to work with East Sussex County Council on the development of The Keep, a new historical record office and resource centre at Falmer (see minute book).
- 8.2 Cllr Marsh requested clarification on the mixed use

regeneration statement about Woolards Field.

- 8.3 The Acting Director of Cultural Services clarified that, should Woolards Field be the chosen location, other uses would have to be found for this site, since The Keep, the new records and archives store, will not occupy the whole of the site.
- 8.4 Cllr Drake welcomed the report and hoped the project goes ahead and commented that it would be good to have it as near as Woolards Field. She thought it would be a great opportunity to build such a purpose built property to store some unused collections and for research purposes.
- 8.4 **RESOLVED** – (1) That the contents of the report be noted.

Janita
Bagshaw
e

(2) That a full business options appraisal for The Keep be brought to the 12th September 2007 meeting of this Committee.

9. EUROPEAN FUNDING OPPORTUNITIES FOR CULTURE-PRESENTATION

- 9.1 Rachel Williams made a presentation on the item above, highlighting the various European funding streams that are currently in place to support cultural projects: Interreg IIIA, Culture 2000 and Global Grants. These different funds vary in specific requirements, such as length of project and the number of participating countries. Examples given as the English projects that have benefited from these funding are the Fabrica Gallery, the ZAP Art (Streets of Brighton performances), the Regency Town House, Brighton Fringe/Gardner Arts. The Global Grants include projects aiming at finding jobs for local people, working with the homeless and other community projects.
- 9.2

- Rachel indicated that new opportunities are coming up, for instance the Interreg IVA cross-border programme, which will cover a greater area in the UK for 2008/2013. She explained that the grants rates go up to 75%, with the projects participants providing the remaining funds. That is a substantial difference from the current funding, which is at 40%.
- 9.3

- 9.4 She explained that there are around ten Brighton & Hove projects lined-up and we are strongly advised to submit bids

to the first deadline in 2008.

Rachel Williams outlined the role of her team within the Economic Development & Regeneration Division.

- 9.5 The members noted the presentation and thanked Rachel Williams for her participation. The Chairman also requested that a hard copy of the presentation be circulated to all members.

Rachel Williams

10. ITEMS TO GO FORWARD TO COUNCIL

- 10.1 There were none.

The meeting concluded at 18.45.

Signed

Chair

Dated this day of

2007

