

Projects recommended for funding

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
Build Sussex Angela Dymott	£45k	<p>A series of county- based networks for construction related businesses operating in the built environment across Sussex. These will enable LAs to use their construction capital and maintenance programme to stimulate local businesses via simplified access to public sector supply chains. They will also develop capacity through access to business development support and encourage sustainable development and procurement.</p> <p>After the first year, the network aims to become self financing through business subscription.</p>	ESCC contribution of £90k.	<p>Supports Corporate priorities: Protect the environment while growing the economy, Better use of public money, Reduce inequality by increasing opportunity Open and effective city leadership.</p> <p>Supports the SME concordat, the Be Local Buy Local scheme</p>	<p>800 local SME construction businesses engaged via events 500 SME construction businesses registered on database Number of SMEs tendering for projects Number of apprenticeships number of NEETS engaged Number of public sector contracts awarded</p>	<p>The project is to be jointly commissioned and managed by ESCC and BHCC</p> <p>Further delivery partners: SMEs, main contractors, LAs, suppliers, H & S, business support, City College, Universities, PCT and Health partners</p>

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
Destination Marketing, Festival Clusters – and events Donna Close	£35k	<p>The Festival Clusters is a 3 year initiative funded by SEEDA, ACE and BHCC to invest in areas of excellence in Festivals as part of the region's unique tourism and cultural offer. The investment will be used to secure SEEDAs funding to further develop particular areas of success in the cluster in 2010: International links, free cultural events, programme and marketing collaborations between festivals, events and Visit Brighton and targeted audience development work.</p> <p>Investment in a new festival 'un-Disciplined' scheduled for February 2010, a downtime in the city's calendar.</p> <p>White Night 2010 – our third White Night building on the success of 08 and predicted success of 09 (festival twice as big with more participating partners)</p>	<p>SEEDA £25k</p> <p>EU Interreg IV £10k</p>	<p>LAA: L2 (Increase GVA per head) L4 (Improve the visitor economy) NI 11 (Engagement in the arts)</p> <p>Corporate Plan: Protect the environment while growing the economy</p>	<p>Further development of 2 international partnerships linked to our festivals</p> <p>Increased press coverage for festivals</p> <p>Increased audience numbers across all festivals</p> <p>Numbers of staying visitors</p> <p>Number of international visitors</p> <p>5 programme collaborations between larger and smaller festivals</p> <p>Increased involvement of local businesses and traders in the festivals offer</p> <p>A programme of shared marketing and press activities</p>	<p>Brighton Dome & Festival Ltd, Festival Fringe, Great Escape, Open Houses, Caravan, Visit Brighton, Undisciplined (South East Dance, University of Brighton, Lighthouse, Basement), Arts Commission, White Night, Cine City, Brighton Live, Brighton Early Music Festival, BPB and Photofringe</p>

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
Economy Task Force Future programme Paula Murray	£60k	<p>The future phase of work overseen by the Economy Task Force is yet to be finalised but in outline is 3 strands:</p> <p>1) Further workshop/training sessions for businesses provided locally on issues such as procurement and cash management delivered by Chamber of Commerce with other partners</p> <p>2) Marketing and information services: Further development of Be Local Buy Local, bespoke information guide for business on support initiatives such as employment schemes developed by Chamber of Commerce</p> <p>3) Development of City and public confidence with development and promotion of year round events as part of 2012 initiative for example, specific profile raising sessions such as seminar on Supercity's report, further destination marketing particularly to European markets</p>	£50k match to be sourced from delivery partners in cash and in kind	Corporate priorities: Protect the environment while growing the economy	<p>Finalised programme to be agreed by Economy Task Force October 09</p> <p>Seminars organised and delivered</p> <p>Delivery of Be Local Buy Local campaign, number of participating businesses and customers</p> <p>Development of business information guide</p> <p>Delivery of international marketing initiative</p> <p>Development and delivery of range of free events in the city</p>	<p>Business Centre Forum</p> <p>Chamber of Commerce</p> <p>Businesslink</p> <p>Argus</p> <p>BHCC</p> <p>Visit Brighton</p> <p>Federation of Small Businesses</p> <p>Business Community Partnership</p>

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
Chamber of Commerce Paula Murray	£10k	Chamber of Commerce provision as part of the above programme to include: developing workshop programme for businesses and business guide for support, employment and training initiatives available	Match of resource from Chamber staff time	Corporate priorities: Protect the environment while growing the economy	Development of business information guide Some of seminars organised and delivered	Chamber of Commerce Business Link
Turning the Tide Emma Gilbert	£30k	<p>The project will involve targeting workless households in Moulsecoomb and Bevendean using an assertive engagement approach in order to identify work and learning support needs, and facilitating engagement with the appropriate services, agencies and network of providers such as IAG, In-Work Benefits Advice, Job Search, Pre-employment opportunities, informal and formal learning, vocational qualifications, basic skills, esol, key skills, self-employment, training and apprenticeships etc in order to improve the skills and employability of tenants in the Pilot area.</p> <p>In addition to the targeted</p>	HRA £72k Total cost: £172k Further funding being sourced	<p>Community Strategy LAA Corporate Plan City Employment and Skills Plan Strategic housing priorities</p> <p>NI 152 working age people on out of work benefit NI 163 proportion of men aged 19 – 64 and women 19 – 59 qualified to level 2 or higher NI 117 16-18 year olds who are NEET NI 79 achievement of level 2 qualification by age 19</p>	<p>Numbers of: workless households approached household visits made Interventions made initial work and learning questionnaires completed basic skills assessments and feedback sessions Individual work and learning action plans undertaken Engagement outcomes</p>	Housing Strategy and Housing Management plus citywide partners; key agencies and networks

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
		outreach work, there will be an ongoing leaflet and door knocking campaign, as well as links into schools, children centres, housing offices, community events etc.				
New England House Paula Murray	£20k	<p>BHCC has been approached by the partnership of University of Sussex and Wired Sussex to explore the potential for New England House to be significantly architecturally refurbished to house a wide range of digital media companies and create a centre for research and education in this sector. The achievement of this would boost the development of the digital media sector, contribute significantly to the regeneration of the immediate surrounding area of the city and raise its profile in terms of this crucial business subsector.</p> <p>Funding is required to take forward the feasibility work on the scheme.</p>	<p>BHCC £5k</p> <p>University of Sussex £TBC + Support in kind through allocated staff time</p> <p>Wired Sussex allocated staff time</p>	<p>City Employment and Skills Plan</p> <p>Corporate Priorities: protecting the environment while growing the economy</p> <p>Business Retention and Inward Investment Strategy</p> <p>Economic Strategy</p>	Production of feasibility study and business plan/model	<p>University of Sussex</p> <p>Wired Sussex</p> <p>BHCC across departments</p>

Name/no of project or activity	£	Brief project description	Match funding	Strategic link e.g. LAA, corporate plan	Measurable Outcomes	Delivery partners
Free car parking for city centre events Mark Prior	£5k	Funding to be used to offset loss of income for element of free parking to be offered to potential participants in White Night or shoppers for Boxing Day 2009	N/A	Corporate Priorities: Protecting the environment while growing the economy	Numbers of take up off offer	BHCC